

Pathways to Inclusive Innovation

HOW UNDER RESOURCED
CONTRIBUTORS CAN PATENT, FUND,
AND SCALE THEIR INNOVATIVE IDEAS



**PRO BONO
ADVISORY COUNCIL**
Assisting the USPTO
administering
patent pro bono

SPONSORSHIP OPPORTUNITIES

Anchor
Sponsor
\$50K

EVENT SERIES GOALS AND DELIVERABLES

This public-private partnership with the Patent Pro Bono Program is a series of events that provide educational content regarding the USPTO Patent Pro Bono program (and US Tech Transfer opportunities) and to educate under resourced innovators regarding funding options (i.e. VC, SBIR, Loans etc.).

We are seeking **Anchor Sponsors** for this event series, to make a **\$50,000 donation** to Pro Bono Advisory council that would help bring this event series all over the Nation. This sponsorship level would allow the sponsor to be named at each Pathways To Inclusive Innovation event Nationally as an Anchor Sponsor of the event. This would also allow sponsor to address virtual and physical audiences and be named at each of the events in this series this year (as well as all the benefits of other sponsorship levels below– highlighting the company’s commitments to diversity in innovation and the products and solutions that help under-resourced funding and scale their startups).

Event Series:

- Under resourced innovators to engage industry experts and high profile speakers leading to media attention that also increases awareness of our Pathways to Inclusive Innovation series (est. 300-400 people present at live event, tens of thousands live streaming).
- Livestream (professionally produced) content to be broadcasted for virtual attendees.
- Plug innovators into their local and regional entrepreneurial ecosystems as well as skill sharing communities thereby increasing adoption of the Pro Bono Program and stickiness through network effects.
- Free Mobile App (available on iOS and Google Play) providing helpful resources to connect innovators to educational materials and business development (content, links and video of sessions from event series, as well as custom content optionally added by Anchor Sponsors)

OTHER SPONSORSHIP LEVELS

Innovation Evangelist \$5K	Innovation Activator \$10K	Innovation Driver \$15K	Innovation Champion \$25K	
●	●	●	●	Named at Series Address virtual and physical audience of event series and highlight company's commitments to diversity in innovation
	●	●	●	Logo/Name on Website Address web audience of Pro Bono Advisory Council and highlight company's commitments to diversity in innovation
		●	●	Logo/Name in e-Program Address event audience and highlight company's commitments to diversity in innovation
			●	Logo on LiveStream Address event audience and highlight company's commitments to diversity in innovation
			●	Address Program Audience Option to address event series audience and highlight company's commitments to diversity in innovation