

Pathways to Inclusive Innovation

HOW UNDER RESOURCED
CONTRIBUTORS CAN PATENT, FUND,
AND SCALE THEIR INNOVATIVE IDEAS



**PRO BONO
ADVISORY COUNCIL**
Assisting the USPTO
administering
patent pro bono

SPONSORSHIP OPPORTUNITIES

EVENT SERIES GOALS AND DELIVERABLES

This public-private partnership with the IP Pro Bono Program is to pilot/create a series of events that provide educational content regarding the USPTO Pro Bono program (and US Tech Transfer opportunities) and to educate under resourced innovators regarding funding options (i.e. VC, SBIR, Loans etc.).

Events:

- Under resourced innovators to engage industry experts and high profile speakers leading to media attention that also increases awareness of our Pathways to Inclusive Innovation series (est. 300-400 people present at live event, tens of thousands live streaming).
- Livestream (professionally produced) content to be broadcasted for virtual attendees.
- Plug innovators into their local and regional entrepreneurial ecosystems as well as skill sharing communities thereby increasing adoption of the Pro Bono Program and stickiness through network effects.

SPONSORSHIP LEVELS

Innovation Evangelist \$5K	Innovation Activator \$10K	Innovation Driver \$15K	Innovation Champion \$25K	
•	•	•	•	Named at Series Address virtual and physical audience of event series and highlight company's commitments to diversity in innovation
	•	•	•	Logo/Name on Website Address web audience of Pro Bono Advisory Council and highlight company's commitments to diversity in innovation
		•	•	Logo/Name in e-Program Address event audience and highlight company's commitments to diversity in innovation
			•	Logo on LiveStream Address event audience and highlight company's commitments to diversity in innovation
			•	Address Program Audience Option to address event series audience and highlight company's commitments to diversity in innovation